

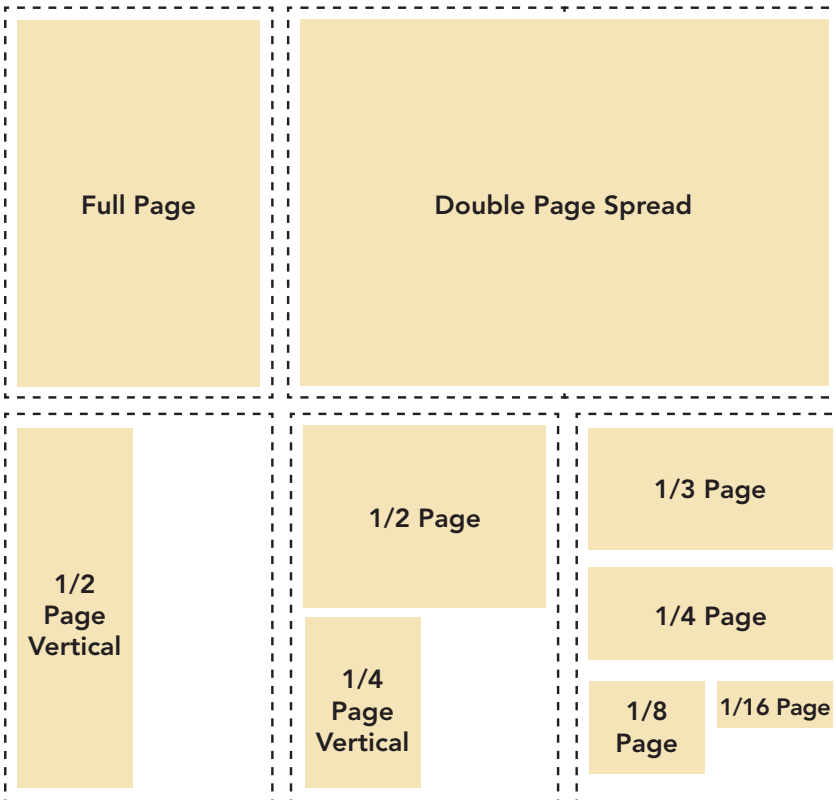
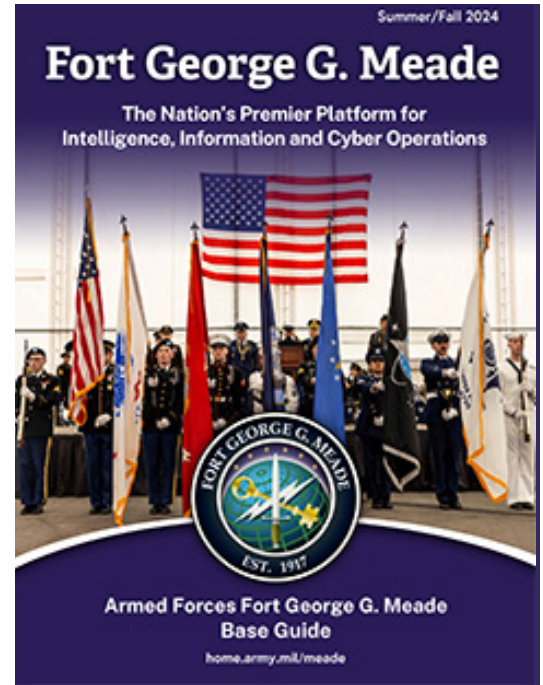


# OFFICIAL ARMED FORCES FORT GEORGE G. MEADE BASE GUIDE

# DISPLAY AD SPECIFICATIONS

## DISPLAY AD SPECIFICATIONS

Back Cover*	8.125" x 10.75"
Inside Front Cover*	8.125" x 10.75"
Inside Back Cover*	8.125" x 10.75"
Premium Pages (first 15 pages)*	8.125" x 10.75"
Double Page Spread w/bleed*	16.25" x 10.75"
Full Page no/bleed	7.3" x 9.35"
1/2 Page Vertical	3.5" x 9.35"
1/2 Page Horizontal	7.3" x 4.365"
1/3 Page	7.3" x 2.865"
1/4 Page	3.53" x 4.365"
1/4 Page Horizontal	7.3" x 2.15"
1/8 Page	3.53" x 2.15"
1/16 Page	3.53" x 1"



## ACCEPTABLE FILE FORMATS

**All files must be 300 DPI.**

- High resolution PDFx-1a (Ads with a bleed must include bleed settings when creating PDF.)
- Native application documents including InDesign, Photoshop or Illustrator will be accepted. InDesign files must be packaged with linked images and fonts. For Illustrator files, please convert type to outline and include any placed images in a separate image folder.
- Full color ads must be submitted in CMYK color mode. All spot colors must be converted to CMYK.
- \* Documents using reverse type (white type on colored background) smaller than 8 point cannot be printed with guaranteed clarity.
- \* Scanned images from a previously printed ad copy or previously printed photos will not be suitable for print.

## \*PLEASE NOTE:

**BLEED:** Include .125" bleed on all sides if your creative is to TRIM; offset all printer marks by at least .125" from trim.

**LIVE AREA FOR BLEED ADS:** Be sure all important text and information is .325" in from trim on all sides (bleed ads only).

## Have a Question?

*If you have any questions regarding artwork, please contact our Graphic Arts Department @ [p.brzowski@brac-military.org](mailto:p.brzowski@brac-military.org)*